Plan for Pitt 2025
Focus Group Notes
Date: February 11, 2020
Audience: Bradford

Thematic Focus Groups
Each group addressed this set of questions for their assigned topic:
- How do you see this theme play out at Pitt?
- What does Pitt do well in this area?
- What could Pitt do better?
- How do you see this topic relating to each of the six Plan for Pitt goals?
- Now that we have more information about this theme, is it important to Pitt’s success? Why or why not?

Collaboration and Partnerships
- How do you see this theme play out at Pitt?
  - Faculty research
  - Articulate agreements
  - Libraries
  - Education programs
  - BRIDGES CHS programs
  - Advisory board partners + members
  - Study abroad (faculty exchange & related scholarships)
  - Internships (local firms)
  - Executive speaker (Black History Month, Women’s History Month)
  - Diversity fellow program
- What could Pitt do better?
  - Increase summer programs (conference, camps)
  - Make it easier for Oakland students to come here
  - Engage more with the main campus in faculty research & other resources
  - Identify the needs of local areas & train our students to meet these challenges
- How do you see this topic relating to each of the six Plan for Pitt goals?
  - All we do interacts (directly/indirectly) with each other
- Now that we have more information about this theme, is it important to Pitt’s success? Why or why not?
  - Critical to long term survival

Data and Analytics
- How do you see this theme play out at Pitt?
  - Data informs the entire process
- What does Pitt do well in this area?
  - Initiative ambitious
  - Have access to needed tools
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- Accessibility to training those various tools

- What could Pitt do better?
  - Better coordination
  - Clear definition for data elements
  - Centralize on one data source
  - Less cuplication of efforts, tools and systems
  - Better communication at all stages
  - Utilization of external data
  - Finish implementation before starting next new implementation
  - Incorporate contemporary data analysis methods
  - Improve current access control (methods for tightly controlled & complex)
  - Not enough regional representation

- How do you see this topic relating to each of the six Plan for Pitt goals?
  - Data should be used to support decisions at all points
    - Identify problems
    - Enhance efficiencies
    - Better identify groups
    - Access to education
    - Enhance student success
    - Improve community health
    - Identify regional impact

- Now that we have more information about this theme, is it important to Pitt’s success? Why or why not?
  - Yes because
  - Can’t make good decision blindly without good data

Health and Wellness

- How do you see this theme play out at Pitt?
  - Supporting the entire people—student, faculty, staff
  - Benefits- EAP
  - Student health services/counseling
  - We are all doing more—includes students (heavy course work to complete degree in 4 years)

- What does Pitt do well in this area?
  - Offer advising etc. in a holistic way
    - Ex. After hours when students are available
  - Increase in services staff

- What could Pitt do better?
  - Flexible schedule
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- Mental academic health
- Advising tutoring

**Sustainability**

- How do you see this theme play out at Pitt?
  - Academics
  - Community engagement
  - Alumni engagement
  - Athletics outreach
  - Enrollment

- What does Pitt do well in this area?
  - Position ourselves as leaders
  - Set example
  - Uniquely positioned (ecographically)
  - Keep up with different programs

- What could Pitt do better?
  - All in or not at all
  - Commitments, not wishy-washy
  - Money/staffing
  - More athletics/rec. spacing
  - Better articulate the value of UPB to all our constituencies

- How do you see this topic relating to each of the six Plan for Pitt goals?
  - All we do interacts (directly/indirectly) with each other

- Now that we have more information about this theme, is it important to Pitt’s success? Why or why not?
  - Critical to long term survival